

Francess Excellent

VISUAL SPECIALIST, PHOTO RETOUCHER, DIGITAL ASSET MANAGER

WORK EXPERIENCE

FOREVER COLLECTIBLES VIA CREATIVE CIRCLE: Temp Photo Editor, 2017-2017

- Removed unwanted marks, blemishes, and scars on
- Edited sporting goods images for e-commerce site
- Main tasks included image retouching, clipping, and file naming
- Enhanced images as directed including image manipulation and outline silhouettes
- Prepped, named, tagged files to studio's DAM system

TOYS R'US: Seasonal E-Commerce Agent, 2016-2017

- Answered product questions with up-to-date knowledge of sales
- Resolved an average of 300 inquiries in any given week
- Reviewed E-Commerce orders ensuring 100% accuracy thus minimizing disputes
- Managed a high volume workload within a deadline driven environment

VIVITAR / SAKAR: Photo Editor & Assistant Photographer, 2014-2016

- Photographed lifestyle imagery and various products
- Edited images for e-commerce site and print publication
- Retouched, cropped, and colored-correct raw images in Photoshop
- Set up props and lights, within tight timeframes
- Ensured assets are correctly organized, named, tagged, and uploaded to Asset Bank
- Conducted daily management to Digital Asset Management system

BOOKINGS4IRIS: Multimedia Intern, 2013-2014

- Created website elements, comp cards, and media kits
- Assisted with photo retouching and video editing
- Ensured the latest brand assets are properly updated
- Designed new graphics for social media platforms
- Ensured all images are properly optimized

AC NIELSEN: Market Researcher & Data Collector, 2008-2013

- Managed inventories, reconciled purchases (invoices) against inventories
- Completed weekly audit reports in order to ensure customer satisfaction
- Conduct routine inventories to a high degree of accuracy
- Maintained records of all data on a handheld computer device
- Review and confirm accuracy of invoices

MARKETING CONNECTION GROUP: Visual Merchandiser, 2004-2008

- Designed visual merchandise according to plan-o-gram to increase sales
- Traveled to retail stores to cut-in new products for manufacturers
- Completed audit reports to ensure customer satisfaction
- Discussed sales strategies with retail managers and sales team
- Researched lifestyle and design trends
- Dressed mannequins with the latest fashion wear

EDUCATION

BACHELOR OF ARTS, INTERACTIVE MULTIMEDIA & WEB DESIGN

Bloomfield College, New Jersey

ASSOCIATE OF ARTS, GRAPHIC COMMUNICATIONS

Art Institute of New York City, New York

PERSONAL DETAILS

 fe@feartwork.com

PROFILE

Versatile, results-oriented individual with diverse experience.

Ability to collaborate, multitask, and set priorities to achieve goals.

I am accustomed to a fast-paced environment where deadlines are priority.

SKILLS

Video Editing
Sound designing
Photo Retouching
Freehand drawing
Wacom Tablet
Product Photography
Print Design
HTML & CSS
Web & Graphic Design
Mac/PC

SOFTWARE SKILLS

Adobe Photoshop CC
Protools
Lightroom CC
Bridge CC
Dreamweaver CC
Flash CC
Adobe Premiere CC
Illustrator CC
Microsoft Word
Power Point
Fetch
Cubase

WEBSITE

www.feartwork.com