

Francess Excellent

WEB DESIGN & MULTIMEDIA, PRODUCT PHOTOGRAPHY, VISUAL MERCHANDISING

WORK EXPERIENCE

TOYS R'US: Seasonal E-Commerce Agent, 2016-2017

Tweed Wolf: Contractor Album Maker, 2016-2016

- Culled and reviewed client images
- Designed photo album to tell a story
- Posted proofs to the web
- Retouched, composite, cropped, and color corrected images
- Interacted with design coordinators for specifications from customer

VIVITAR / SAKAR: Photo Editor & Assistant Photographer, 2014-2016

- Photographed lifestyle imagery and various products
- Edited images for e-commerce site and print publication
- Retouched, cropped, and colored-correct raw images in Photoshop
- Set up props and lights, within tight timeframes
- Uploaded and downloaded images to Digital Asset Management System

BOOKINGS4IRIS: Multimedia Intern, 2013-2014

- Created website elements, comp cards, and media kits
- Assisted with photo retouching and video editing
- Prepared, named and filed images according to production specifications
- Designed new graphics for social media platforms
- Made sure all images are properly optimized

AC NIELSEN: Market Researcher & Data Collector, 2008-2013

- Managed inventories to a high degree of accuracy
- Completed weekly audit reports to ensure customer satisfaction
- Reconciled purchases (invoices) against inventories
- Maintained records of all data on a handheld computer device
- Review and confirm accuracy of invoices

MARKETING CONNECTION GROUP: Visual Merchandiser, 2004-2008

- Designed visual merchandise according to plan-o-gram to increase sales
- Traveled to retail stores to cut-in new products for manufacturers
- Completed audit reports to ensuring customer satisfaction
- Discussed sales strategies with retail managers and sales team
- Researched lifestyle and design trends
- Dressed mannequins with the latest fashion wear

CVS CAREMARK CORPORATION: Photo Lab Technician, 2002-2004

- Processed film from various sources, including digital and film based
- Operated kiosks and technologies associated with the Photo Lab
- Edited, enlarged and transferred photographs to CD's or DVD's
- Maintained inventory of film supplies, papers, and chemicals
- Assisted customers with questions, problems, and complaints

EDUCATION

BACHELOR OF ARTS, INTERACTIVE MULTIMEDIA & WEB DESIGN

Bloomfield College, New Jersey

ASSOCIATE OF ARTS, GRAPHIC COMMUNICATIONS

Art Institute of New York City, New York

PROFILE

A versatile, results-oriented individual with diverse experience.

Ability to collaborate, multitask, and set priorities to achieve goals.

I am accustomed to a fast-paced environment where deadlines are a priority.

SKILLS

Video Editing
Sound designing
Photo Retouching
Freehand drawing
Wacom Tablet
Product Photography
Print Design
HTML & CSS
Web & Graphic Design
Mac/PC

SOFTWARE SKILLS

Adobe Photoshop
Bridge
Dreamweaver
Flash
Adobe Premiere
Illustrator
Microsoft Word
Power Point
Fetch
Cubase